

# SmartMart E-Com Solutions Proposal



Year Of  
2023-2024

**TechnoTronix**

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# Why Choose Us

We work with small - big businesses to provide reliable and affordable IT solutions that scale as you start to grow your business.

No job is too small for us. Whether you're a start-up, a solopreneur, or a growing small business, we can provide you with a range of solutions.

**There are 3 Important Reasons why we are the best...**

## **Creativity**

Client objectives coupled with customer usability form the backbone of our application design and development. We're a creative company delivering well-designed and developed websites, mobile, and software. Over the years we've established ourselves as one of the top IT companies.

We pay attention to details and create pixel-perfect layouts that will surely make your application stand out from the crowd. There are many design layouts included in TechnoTronix that provide you with endless options for displaying your content in a new, efficient, and eye-catching way.

## **Experienced**

At TechnoTronix we have more than 10 Years of experience when it comes to providing MLM Software, Website designing, Web Applications, Customized Software, and Mobile Application (Android app or Ios App) development solutions.





## Skilled

TechnoTronix success and growth are a direct result of building a successful long-term relationship with our clients. We believe that we are not just suppliers to our clients, but partners. Our company history reveals that up to 70% of our business comes from our clients and that 90% of these clients have been with TechnoTronix for a period exceeding 4 years.





# Our Vision

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No matter which industry you belong to, every business must become digital

TechnoTronix is one of the prominent software companies that helps other organizations to transform into digital enterprises. It differentiates you from competitors in the market and provides better engagement with customers, partners, and employees.

We clearly understand that all customer landscapes are not of the same kind. That's why TechnoTronix sourcing methodology encompasses a clear solution especially crafted to address the clients' issues. We offer a phased approach towards your business drivers and help IT organizations to align their goals towards the overall vision of the business

Our main aim is to develop constantly and become a leading performer in this competitive global marketplace. Fortunately, we have been able to gather a crew of professionals that can shape and mold their collective experiences, all of them possess outstanding talent that can help to accelerate your organization.



# Our Mission

To assist our clients to design and implement customized practical solutions in improving the performance of their businesses and people within

Our mission is to deliver optimal solutions with top quality and the best services at affordable prices. In Our Business Policy Customer satisfaction is given top priority. Our team is very friendly in dealings with the customers and it helps us to retain lifelong relationships with our existing clients and expand our customer circle worldwide. We always try to improve the quality of our products by exploring innovative ideas and new techniques.

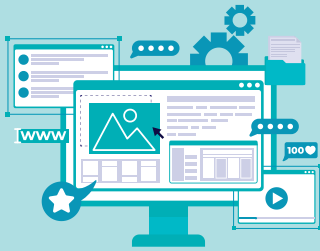
We always try to enhance the efficiency, productivity, and capability of businesses by delivering services above & beyond industry values and customer expectations. We allow businesses to expand their boundaries by making innovative & impeccable business partnerships with us; our innovative ideas & cutting-edge solutions make outsourcing works for them.

We visualize our organization to be the first and the last stop for businesses across the globe seeking long-term success and prosperity with the help of our team.



# Our Services

We work with you to achieve your goals



**WEB & PORTAL  
DEVELOPMENT**



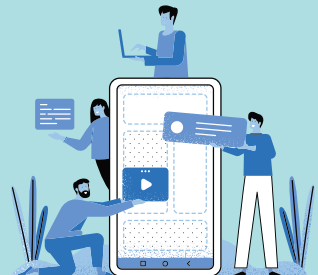
**OPEN SOURCE  
DEVELOPMENT**



**E-COMMERCE  
DEVELOPMENT**



**CMS APPLICATION  
DEVELOPMENT**



**MOBILE APP  
DEVELOPMENT**



**BRANDING &  
MARKETING**



**CREATIVE & DESIGN**



**SMS SERVICE**



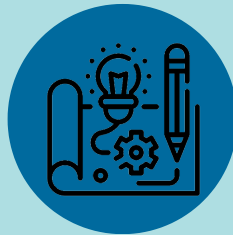
# How We Do

A fresh approach to technical services for entrepreneurs...



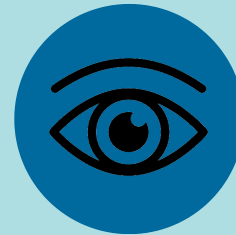
## Understanding

Initially, we suggest some ideas from clients' specifications that are somewhat vague. To develop these ideas into substantial apps or websites, we create proposals after asking some queries, what and why?



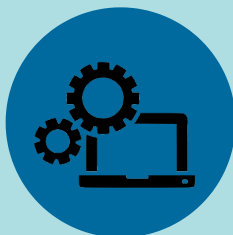
## Prototyping

Prototyping is necessary, with this we can visualize how the actual app will work. Generally, to enable visualization, we employ wireframes because it will give you clear idea about how the project will work or how the app is going to look and work on different mobile devices.



## Visualization

Once we have all the information along with appropriate wireframes, we have exhaustive deliberations with the client about how we plan to approach the project. A collaborative approach guarantees customer-centric app development.



## Development

We begin with programming process in stages or iterations. Each stage will set the pace for subsequent iteration. It helps in making further plans more carefully. Our key to deliver successful results is to keep the processes simple which also helps our managers monitor development progress.



## Testing

Comprehensive testing is deployed on the appropriate smartphone to ensure the app works perfectly, without any hitch. From content, we everything thoroughly product delivery.



## Release

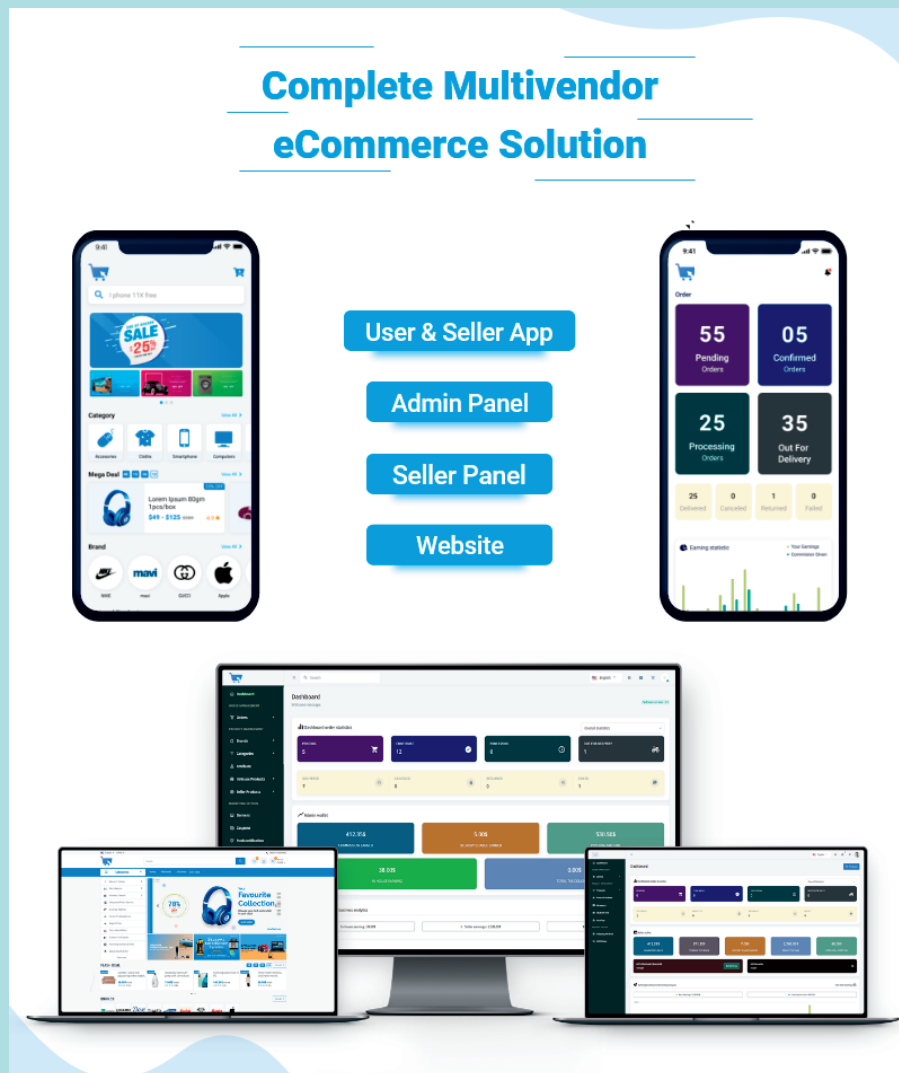
The most awaited and important step! In this phase, the mobile app is submitted to the app store so that it is available for download. Following the guidelines of all the app stores and submission cycles, our developers ensure that the apps smoothly sail through the review process.

# Technology Used

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# Project Overview



SmartMart is a modern and flexible multi-vendor e-commerce system where you can organize multiple shops and stores such as digital stores, fashion stores, sports stores, home & living stores, health & beauty stores, and many others in one platform. In simple words, you'll get All Things Under One Roof!

Business owners dealing with eCommerce, electronics shops, online shops, online delivery, order, and Multi-vendor/Single-vendor online business will find this package to be extremely useful. You can offer your customers the best shopping experience with its mobile-optimized design.



This script is a clean and modern solution for online marketplaces. With a clean, trendy design, SmartMart will make your online store more impressive and appealing. Enhance your customers' ability to buy your products quickly by increasing your conversion rate.

PHP Laravel is used to develop both the Web frontend and Admin panel for SmartMart. It will also be available on iOS and Android thanks to Flutter's cross-platform development!

### **15+ Reasons to Buy SmartMart:**

- A complete multi-vendor eCommerce system.
- Easy to organize shops and stores under one e-Commerce system.
- 2 SUPERB Web panels: Admin Panel & Seller panel. (Developed Using Laravel)
- 3 mobile applications: User app, Seller app, and Deliveryman app. (Developed using Flutter, Please note the Deliveryman app is not included you need to purchase it separately)
- Modern website. (Developed Using Laravel blade)
- All the apps are available on PlayStore (Android) & AppStore (iOS).
- Phenomenal features to enhance the multi-vendor online ordering and delivery system.
- 100% responsive design to provide a great user experience.
- An Admin Dashboard that holds everything together.
- Managing customers at ease.
- Constant development with regular updates.
- Clean, well-structured and maintainable code
- Active customer support to help.
- Value for money system.
- Flexible prices, no surprises!
- After all, being said, SmartMart can be your best option for controlling your eCommerce business effectively and getting the desired revenue.

# Project Features

## Remarkable Features of SmartMart:

As per the previous statement, SmartMart is jam-packed with outstanding features which can help you to make your online eCommerce business easier and smarter than ever before.

**A Birds Eye View Admin Panel:** SmartMart's admin dashboard holds everything for you to get a whole overview of your business. Your business analytics, admin wallet, earning statistics, top customers list, most popular/selling stores, most popular products, and top-selling products are all displayed in the admin panel dashboard.

**Easy Business Setup:** From the admin panel's business setup option, you can easily set your business up! You can configure your in-house shop along with the seller shop. You can do both types of business with SmartMart.

You can set the default seller commission, turn on/off – seller registration, and POS, and select the business mode (Single Vendor vs Multi-Vendor). And the most important option is you can enable admin approval when any seller uploads any new products.

Customer alert settings, loyalty points, and refund days are all things you can set up from the admin panel's business setup option.

**Shipping Responsibility & Shipping Method:** You can either do in-house shipping or seller-wise shipping. When you choose in-house shipping from the admin panel, all things will be handled by you, and vice-versa for seller shipping.

Choosing a shipping method is possible in three different ways:

- Category wise
- Order wise
- Product wise

Also, you can update the category shipping costs easily from the admin panel.

**Digital & Physical Product:** With SmartMart, you can sell digital and physical products at a time. When you list any kind of these products, you need to select the type when you or your seller add the products in the shops or stores.

**Billing Address in Checkout:** You can turn on/off the billing address in the checkout from the admin panel. A billing address is a must needed for physical COD products.

**Minimum Stock Limit Warning:** You can set a minimum number in your minimum stock limit warning option so that once you cross the minimum number system can notify you that you'll be out of stock very soon.

**It's All About 3rd Party APIs:** All the 3rd party APIs have been integrated with the system such as SMS, mail, ReCaptcha, Google map, push notifications, and many more.

**All Popular Payment Methods Integrated:** Almost all the popular payment methods have been integrated with the system including SSLCOMMERZ, PayPal, stripe, Razorpay, senagPay, PayTabs, paystack, paymob accept, mercado pago, LIQPAY, Flutterwave, Paytm, bKash. Both digital payment and cash delivery are available with the system.

**Pages & Media:** SmartMart comes with pages including terms and conditions, privacy policy, about us, and FAQs so that business can be set up easily. It also has a social media integration feature and a gallery to handle all the media.

**One-click Database Cleaning:** In SmartMart, you'll get a feature called database cleaning from the system setup. Using this feature, you can clear all your system databases with one click. Make sure you're sure about your cleaning because there will be no option of getting the data back once you cleaned.

**Business Promotion:** With SmartMart, you can easily promote your business. The Promotions section in the admin panel will allow you to do it. Using campaigns, banners, coupons, and push notifications you can take your marketing to a whole new level. Also, you'll get an announcement section to set up any important notice on your shop.



**Amazing User Management:** This management section has been classified into many different portions in the admin panel. For example, customer and seller management:

The customer management section comprises many things related to customers. From viewing customer lists, wallets, loyalty points, and subscribed emails to the customer live chat; all are under one roof! Manage your customers effectively and GROW!

And in the seller management section, you'll get the option of adding new sellers, viewing all the sellers, and withdrawing activities.

**Delivery Man Management:** You can add delivery men as many as you want and manage them effectively in the admin panel. For a delivery man, you'll get an app by which you can operate your delivery system quite simply.

**Multilingual Support:** No matter in which country you're in and want to operate your business, SmartMart got your back here. It supports RTL and any language.

**Help & Support (Best of the Best):** Customers can directly message the admin or open a support ticket to get help with any queries. The support team is proactive all the time to help valuable customers.

**In-house Product Management:** You can easily list your in-house products (individually or in bulk). For bulk importing, you'll need to download a product template file, fill it up and upload it. Done!

**Seller Product Management:** This is the most exciting part of the SmartMart system. Once your seller adds any new products, you'll be notified. After that, you can either deny or allow the product to list in the shops and stores.

Plus, if any seller put the delivery charge way more than the standard price, you'll get an update in the Updated Products section. Undoubtedly, this option will be helpful for you to handle your business with credibility.

**Reports & Analysis:** From the admin panel section, you get all the reports to analyze everything.

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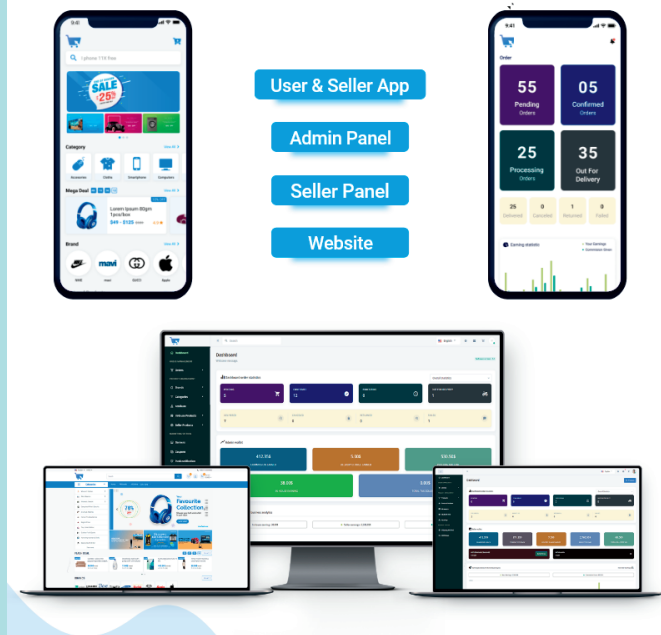
**Reports & Analysis:** From the admin panel section, you get all the reports to analyze everything.

- **Sales and transactions report:** From this section, you can get the report of earning statistics, in-house sales, seller sales, order transactions, and refund transactions.
- **Product report:** This section displays the wishlist products so that you can contact the customers and take steps accordingly.
- **Order report:** To get an order report according to date this section will help you out.
- **Stock report:** Using this option you can easily get the stock update of your products. You can filter the stocks with so many options.

All being mentioned, what do you think, is SmartMart worth the money that you spend? Well, we would like to say, if it was not a “**Value for Money**’ then within this short period of time, we couldn’t make this number of sales.

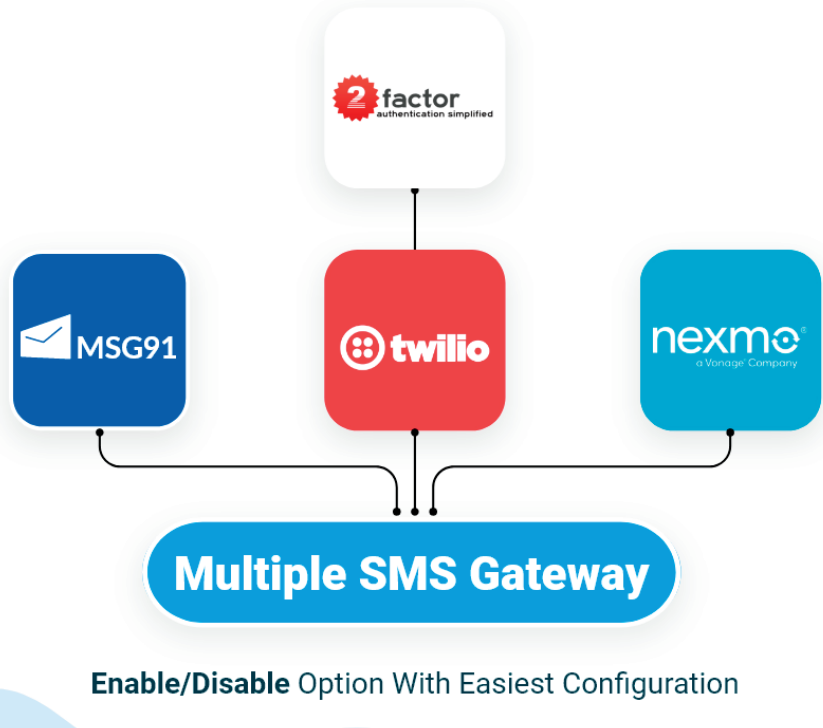
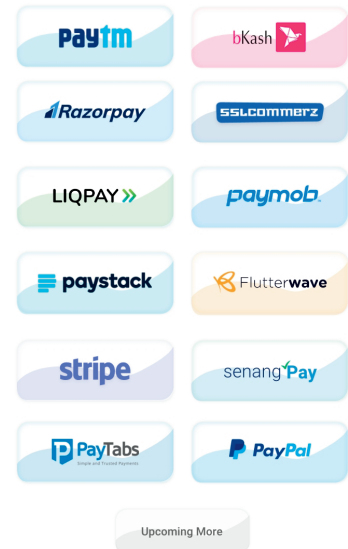


## Complete Multivendor eCommerce Solution

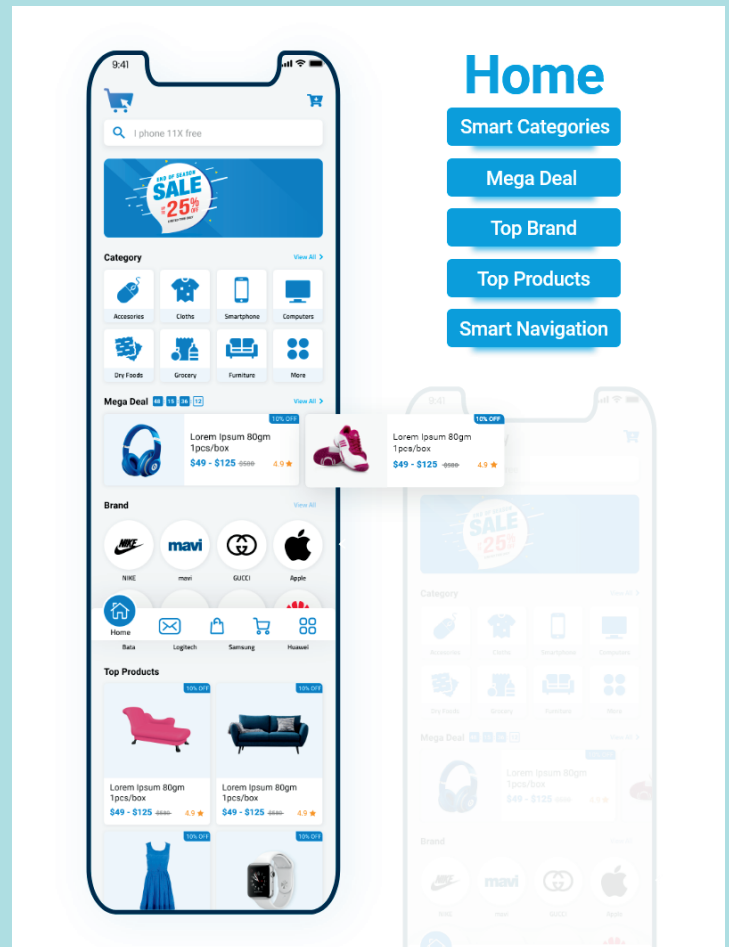
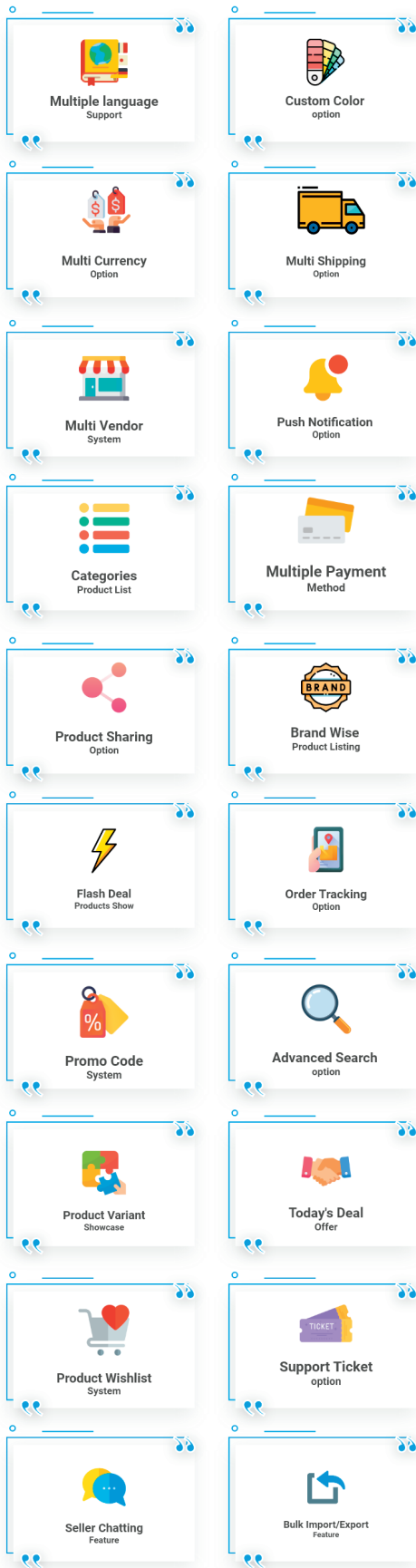


## Multiple Payment Gateway

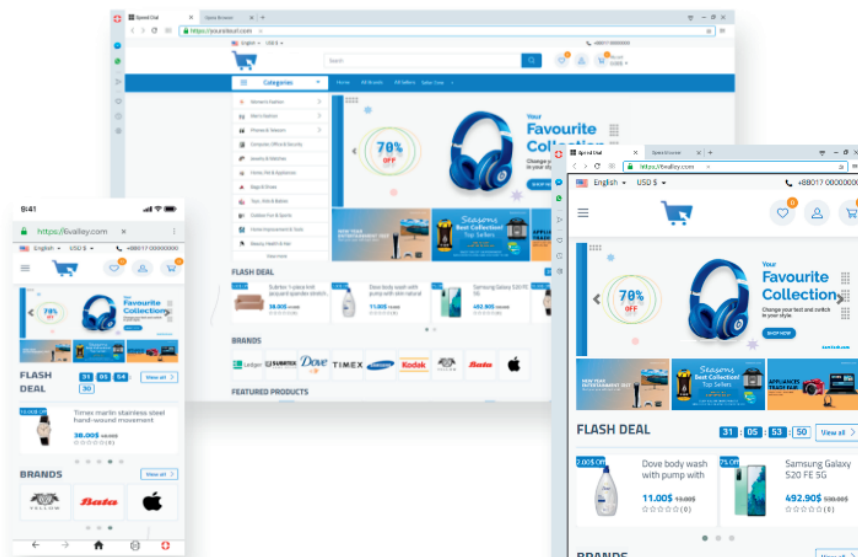
Enable/Disable Option With Easiest Configuration



## Features



## Responsive Website



## Available in Both

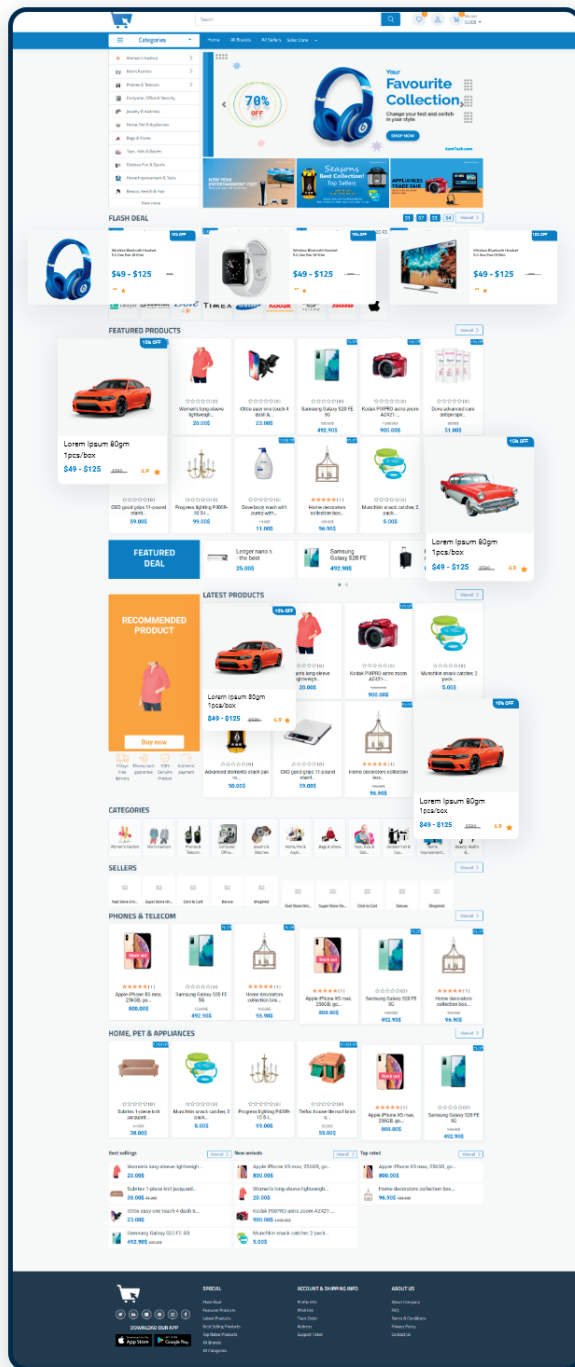


**Android**



**ios**

## Web Version



## Seller Panel Core Features

### Organized & Informative

#### Seller Panel

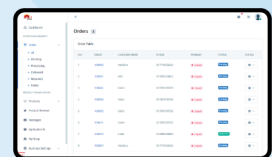


- Total order statistic show
- Order graph chart
- Order Count number

### Listed, Searchable & Filterable

#### Order Management

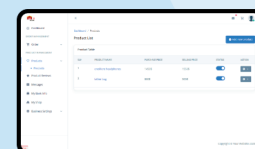
- All order listed
- Order search option
- Order status maintain



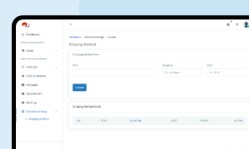
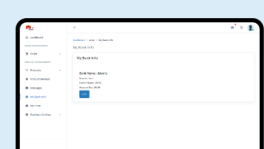
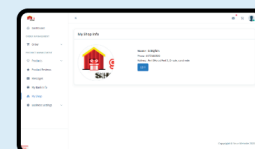
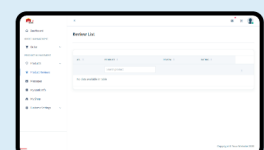
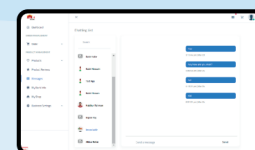
Order ID	Order Date	Order Status	Order Amount	Order Type	Order Location	Order Contact	Order Action
1000000001	2020-01-01	Completed	100.00	Online	USA	John Doe	<a href="#">View</a>
1000000002	2020-01-02	Completed	200.00	Online	USA	John Doe	<a href="#">View</a>
1000000003	2020-01-03	Completed	300.00	Online	USA	John Doe	<a href="#">View</a>
1000000004	2020-01-04	Completed	400.00	Online	USA	John Doe	<a href="#">View</a>
1000000005	2020-01-05	Completed	500.00	Online	USA	John Doe	<a href="#">View</a>
1000000006	2020-01-06	Completed	600.00	Online	USA	John Doe	<a href="#">View</a>
1000000007	2020-01-07	Completed	700.00	Online	USA	John Doe	<a href="#">View</a>
1000000008	2020-01-08	Completed	800.00	Online	USA	John Doe	<a href="#">View</a>
1000000009	2020-01-09	Completed	900.00	Online	USA	John Doe	<a href="#">View</a>
1000000010	2020-01-10	Completed	1000.00	Online	USA	John Doe	<a href="#">View</a>

### Brand & Category based

#### Product Management



- All product list
- Product review list
- Seller bank account details
- Shop profile manage
- Shipping method manage

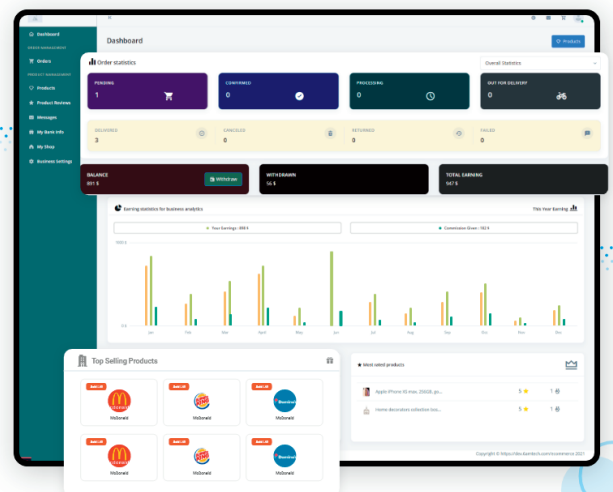




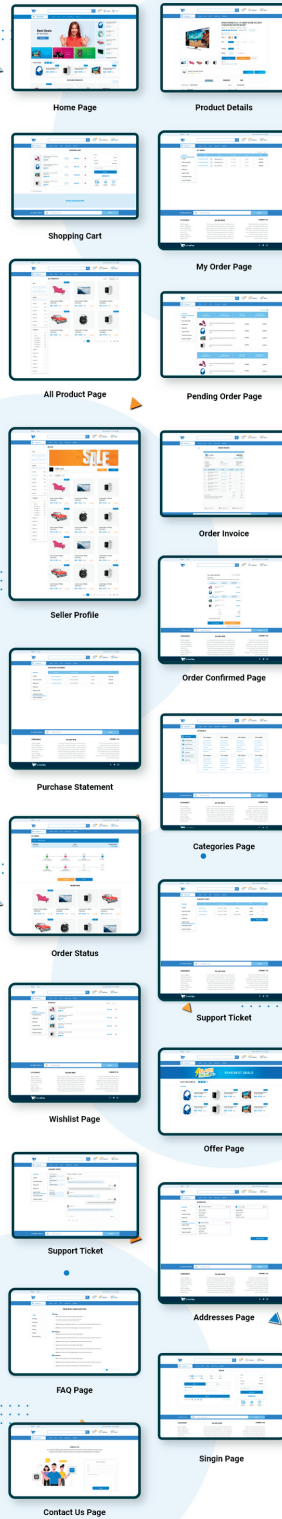
## Organized & Informative Admin Dashboard



## Organized & Informative Seller Panel



## Ecommerce Features



## Admin Dashboard

### Admin Dashboard



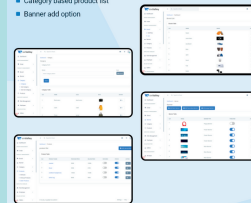
### Customer Order Management

- All order listed
- Order search option
- Order status maintain



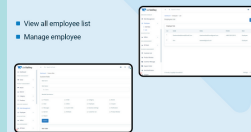
### Product Management

- All brand based product list
- Category based product list
- Banner add option



### Employee Management

- View all employee list
- Manage employee



### All Seller List

- View all seller list
- Manage any seller
- Seller search option



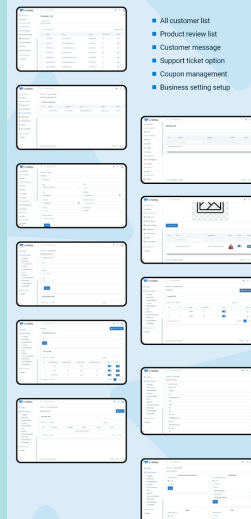
### Deal Management

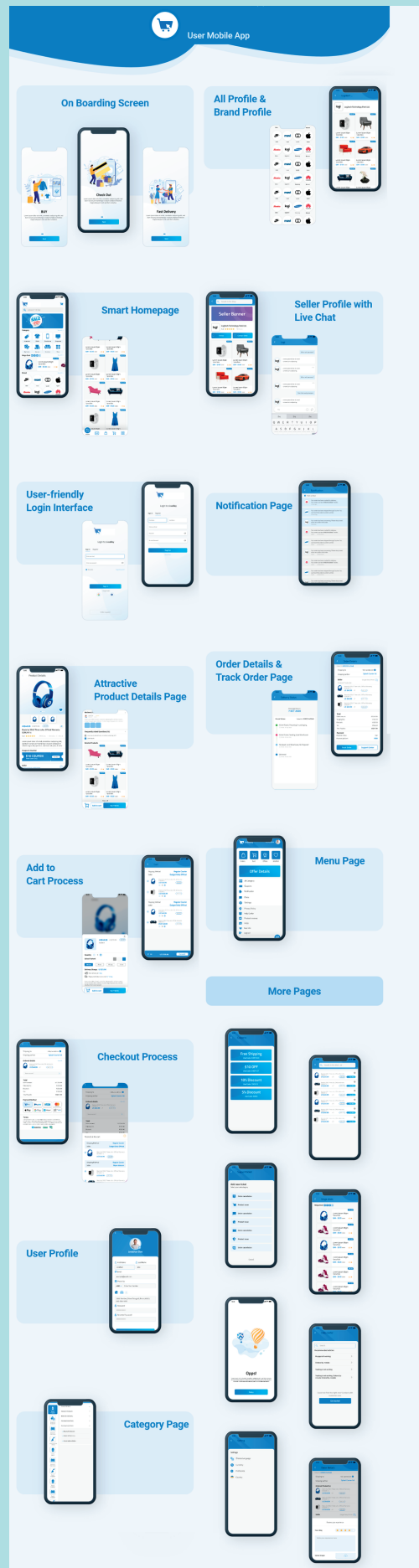
- Flash deal management
- Deal of the day management
- Feature deal management



### Business Management

- All customer list
- Product review list
- Customer message
- Support ticket option
- Coupon management
- Business setting setup





# Project Demo

To test demo use the below credentials

Front End: <http://demo.technotronics.com/smartmart/>

## Admin Panel

URL: <http://demo.technotronics.com/smartmart/admin/auth/login>

**User Name:** demo@technotronics.com

**Password:** 123456789

# Available Add-Ons

**Need to purchase separately**

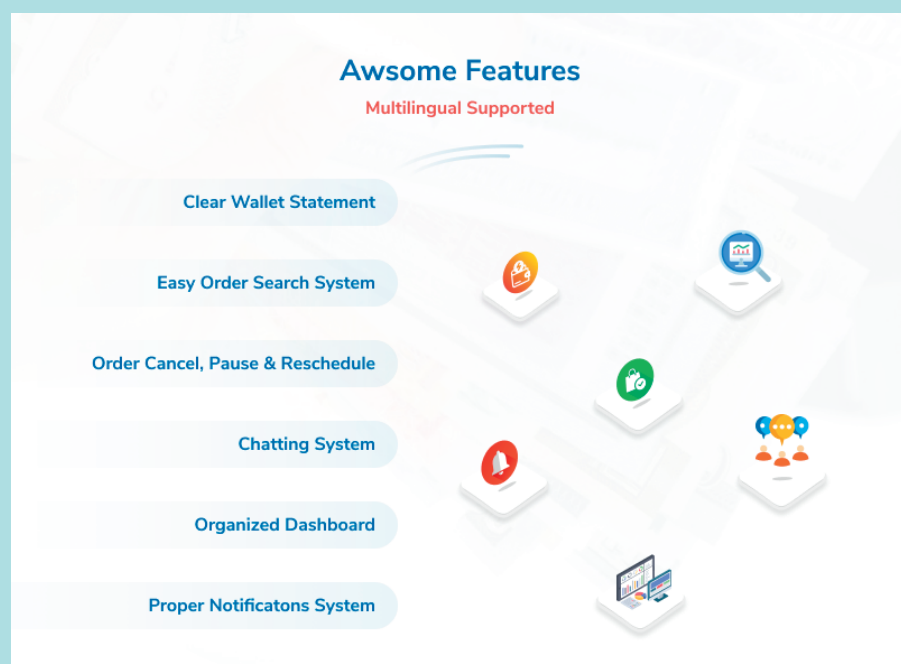
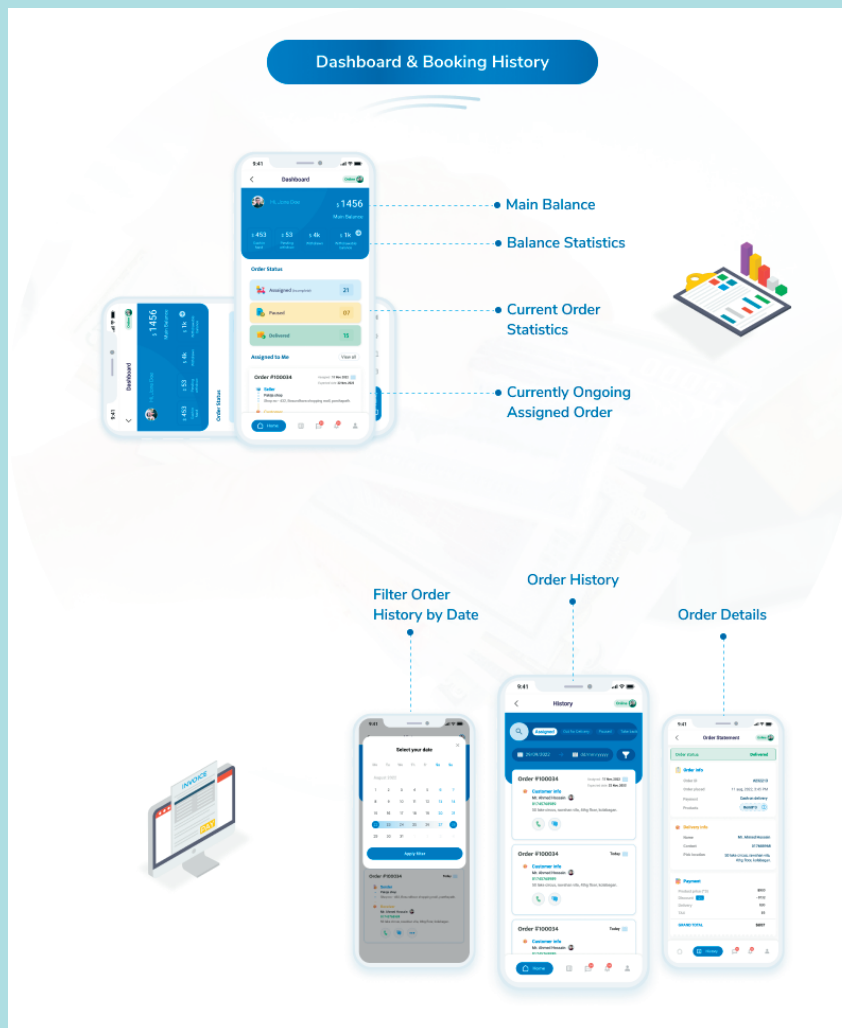
**Add-on don't work stand alone to use an Add-on you must purchase SmartMart E-Com Base Application**

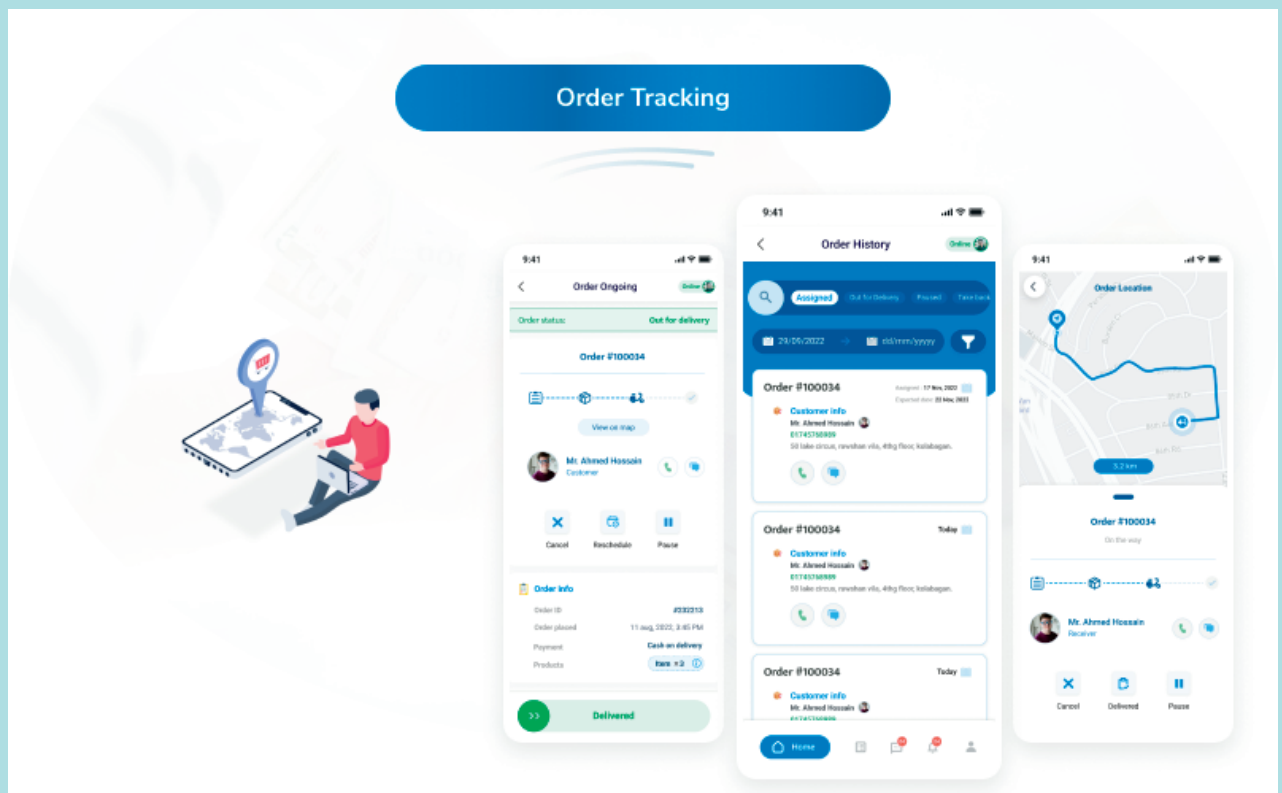
## Delivery Man flutter app

SmartMart delivery man flutter app is the most important module of the SmartMart eCommerce system. Admin and Seller can assign an order to a Delivery man for delivered the order. The delivery man can see the delivery location, order details, and payment details. SmartMart is a complete e-commerce system and its mobile app is developed by flutter. Flutter is an open-source UI software development kit created by Google. It is used to develop cross-platform applications for both Android and iOS, from a single codebase.







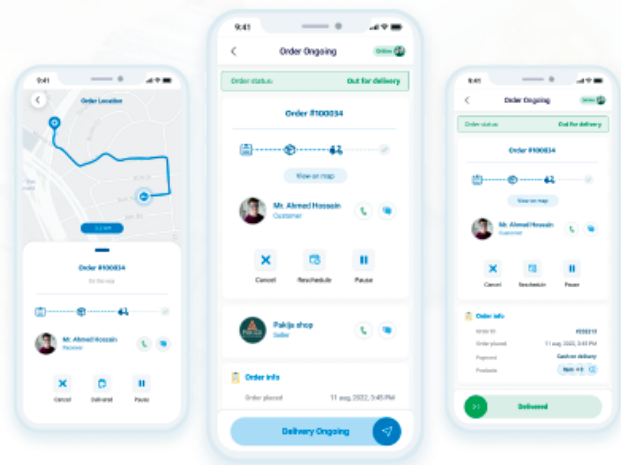


## Ongoing Order Details & Tracking

Track Order on Map

Pause, Cancel, Reschedule Order

Call, Chat with Customer



## Wallet System

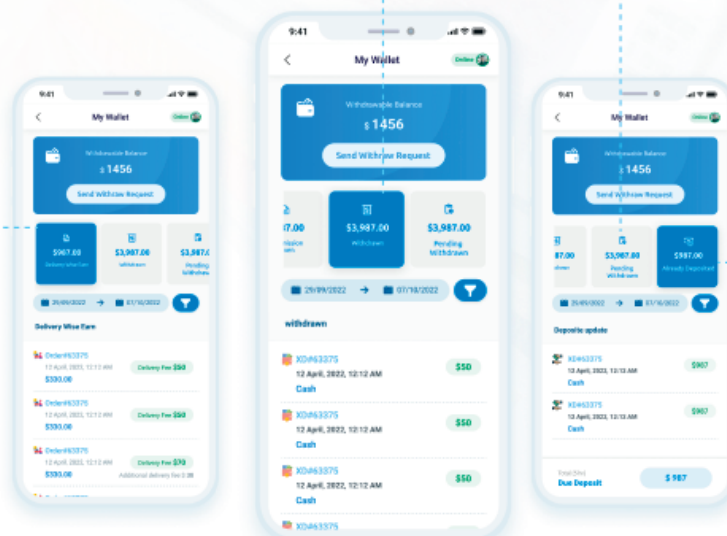
Delivery Wise Earn, Withdrawn, Pending Withdrawn, Already Deposited

Delivery Wise Earn

Withdrawn

Pending Withdrawn

Already Deposited



### Bank Details & Send Request Withdraw

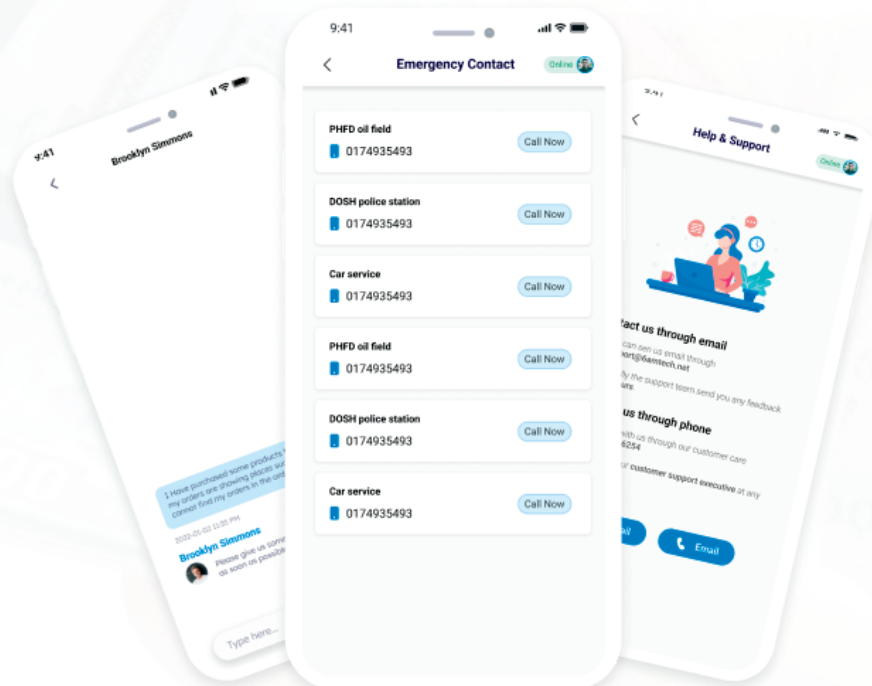


The image displays three sequential mobile application screens for a withdrawal process.

- Screen 1 (Left):** Titled "Withdraw". It shows a "Withdrawable Balance" of \$1456. Below this is a "Bank" selection area with a dropdown menu currently showing "Dutch Bangla Bank". Underneath is a "Withdraw Amount" section with a dollar sign icon and a text input field labeled "Enter amount". At the bottom, there is a "Remark" section with a text input field labeled "Remark text". A large blue button at the very bottom is labeled "Send Withdraw Request".
- Screen 2 (Middle):** Titled "Bank Information". It displays the selected bank details: "A/C Holder: Sabina Mim", "Bank: Dutch Bangla Bank", "Branch: Gushan Branch", and "A/C no: 4538 435 438 993". There is an "Edit Info" link with a pencil icon in the top right corner.
- Screen 3 (Right):** Also titled "Bank Information", this screen shows input fields for "A/C Holder Name", "Bank Name", "Branch Name", and "A/C No.", each with a corresponding icon and a placeholder "Enter [field name]". A large blue "Save" button is positioned at the bottom.

## Help & Support System

### Chatting System, Emergency Contact, Help & Support



# Pricing

## Base Script

₹ 1,15,000 +  
GST

Multi Vendor E-  
Commerce Web Panel,  
Admin Panel, User  
Mobile App & Seller  
Mobile App.

## Add-on

₹ 20,000 +  
GST

Delivery Man Flutter  
Mobile App

With purchase you will get 6 month support, application code and lifetime update



# Terms & Conditions

- All disputes will be subject to Indore, Madhya Pradesh, India Jurisdiction only.
- This estimate is not a contract or Bill / Invoice. It is our best guess at the total price to complete the work stated above, based upon initial discussion. If any price changes or price increases change will let you know in advance.
- In case, the customer cancels the project in between or before the completion of the project, TechnoTronixs at its own discretion may charge some amount depending on the work completed and effort put in by TechnoTronixs.
- Charges for services to be provided by TechnoTronixs are defined in the project quotation that the Client receives.
  - If you are purchasing a pre-developed product/application/software/script then 100% payment needs to pay in advance.
  - If you are getting an application developed from scratch then Charges are to pay in four instalments
    - An advance payment of twenty-five (25) per cent of the total amount.
    - On completion of 30% of the work amount, twenty-five (25) per cent of the total amount is to be paid.
    - On completion of the remaining 50% of the work, another twenty-five (25) per cent of the total amount is to be paid.
    - On completion of the remaining 80% of the work, another twenty-five (25) per cent of the total amount is to be paid.
- Payment should be done within the Due Date otherwise 21% p.a. interest will be charged
- The paid advance will not be returned in any condition if you cancel the project.
- Lifetime update you will get till we are working on the respective project.

# Payment Information

**Bank Name:** State Bank of India

**Account Type:** Current

**Account Name:** TechnoTronixs

**Account No:** 40784171861

**Branch:** GOYAL NAGAR, INDORE, MP, INDIA

**IFSC Code:** SBIN0030412

**Swift Code:** SBININBB267

